



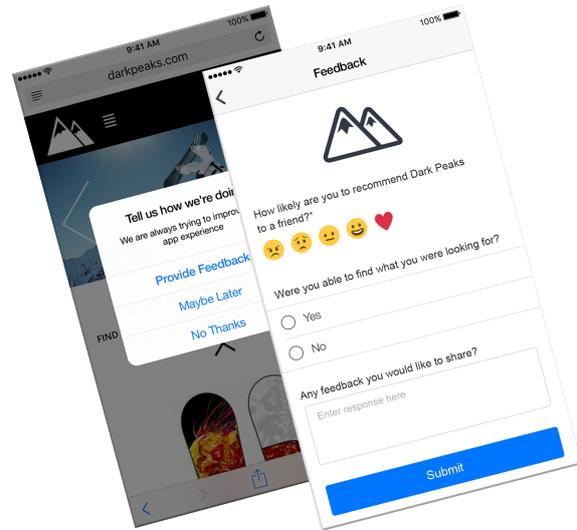
Mobile In-App

Medallia for Digital's Mobile SDK is the only solution which allows you to take full control of your mobile in-app users' customer experience.

The Medallia for Digital Mobile SDK enables you to engage with your app users effortlessly and in real-time; embed surveys directly in your app, adjust targeting or intercept settings and update survey content or design, all with the click of a mouse.

The SDK integrates quickly and easily, with limited resources needed. Once it's integrated, you won't need to rely on development or IT, or wait to deploy new app versions for changes and updates to take place, you are in control.

Along with the native-like UI components – expertly designed to follow Android and Apple guidelines – your users are sure to enjoy a seamless, on-brand in-app customer experience.



Key Features



Intuitive Drag and Drop Survey Builder

Full design controls allow you to easily create and update surveys with no technical help



Changes in Real Time

Survey changes and intercept rules are reflected in your app in real-time without the need for code changes or app upgrades



Optimized for Performance

The Mobile SDK is consistently and thoroughly tested for impact on performance. The results verify its' low CPU, memory and battery footprint, while still maintaining optimum performance levels.



Custom Surveys

Design surveys to blend in with the look and feel of your brand, for seamless integration into your app. Get even more flexibility by creating custom HTML surveys; have your developers write, test and verify your signature components, with no restrictions at all.



Supports both iOS and Android

Fast, straightforward and simple integration on both iOS and Android



Detailed Dashboards and Reports

Get detailed, real-time insights and a rich set of purpose build reports for in-depth analysis into user-satisfaction, sentiment and intent



Multiple Feedback Modularities

Dynamically deploy intercept, "always on" and code triggered surveys in minutes



Powerful and Flexible Targeting

Know exactly who your users are and when and how to reach them. Target users based on in-app behavior, custom parameters and session parameters. Segment by metadata such as device, OS and app version. You can even program the SDK to be muted so that your users are not interrupted during a critical flow.